



Dr. Wladimir Kovacic

Managing Partner
& Co-Founder of
Advisory Group AG

www.advisorygroup.ch

Firm Profile

The Advisory Group is a Management Consultancy firm. The company was founded in Zurich, Switzerland in 2005. The founders worked many years as management consultants for international companies and investors. We support our clients throughout difficult decision processes. Our promise is to create value for our clients and investors. To achieve this we draw on our experience and continually explore new business opportunities.

We support our clients by defining strategies as well as by planning and realizing custom-fit initiatives (strategy, operations, technology, process and organization). The efficient work with our customers is based on the long lasting experience of our consultants. Advisory Group is well known for their deep project expertise, "can-do" mentality and effective methodology-based approach. It's this trust that Advisory Group is willing to engender in its clients that brings that back as loyal customers again and again.



About Dr. Wladimir Kovacic

Since 1995 Wladimir Kovacic has worked in different leadership positions and has successfully led different business teams and international and national optimization- and transformations initiatives. He is an international senior executive with extensive experience in developing strategies and translating them into measurable business results. His over 23 years of international work experience allow him to consult his clients with a versatile and holistic perspective. He guided organisations in formulating ambitious strategies and business plans, translated them into executable actions and delivered the benefits through the required business transformation. He has supported well-known IT, financial services, automotive, pharma/life science, manufacturing and process industry companies in different executive positions and as an external senior advisor in the management of programs and key projects, restructurings, post-merger integrations, CRM, sales- and operational-excellence initiatives, process optimizations, transitions, IT-, finance- and business-transformations as well as in complex IT integrations and platform migration projects. As a managing partner of the Advisory Group he brings a broad industry network, experience in change management as well as leadership and methodological competence to the table. The goal has always been to generate growth, optimize margins, minimize risks and exceed client satisfaction. Hereby, he is an expert to lead global teams across different places and cultures, he has proven to attract top talents and delivered results leveraging his strong analytical and problem-solving skills. Finally, he has been proven multiple times that he can successfully complete time-critical, politically challenging and complex projects.

In his free time, he likes to travel with his family, train martial arts. He is a martial arts trainer and coach and holds several master's degrees in different martial arts systems.

Languages:

German (*Native proficiency*)

English (*Full professional proficiency in speech and writing*)

Croatian (*Full professional proficiency in speech and writing*)

French (*Elementary proficiency in speech and writing*)

Spanish (*Elementary proficiency in speech and writing*)